



CALIFORNIA CENTER
ON TEACHING CAREERS



**OUR
WORK
2023**

By 2025, California is projected to have over 100,000 unfilled teaching positions.

According to a 2019 Economic Policy Institute report

ABOUT THE CENTER

California's persistent teacher shortage is complex, driven by many factors, and calls for a sustained, comprehensive and coordinated approach. The California Center on Teaching Careers (the Center) is implementing several proven strategies to attract, place and retain a deep and diverse bench of teaching talent across the state, including:

- Expanding pathways into the profession through a teacher residency program;
- Alleviating financial burdens with scholarship;
- Supporting the continuous learning for teachers and school leaders;
- Harnessing technology to make recruitment and placement easier and more cost effective for candidates and employers through innovative virtual job fairs.

Interactive Vortal

TRRE Teacher Residency Program

Statewide Virtual Job Fairs



OUR WORK

November 2018 - June 2023

50
Virtual Events

110 countries represented



6 continents represented

186,725
Unique Virtual
Booth Visits

41,366

prospective educational professionals
connected with

21,016
Job Leads

723

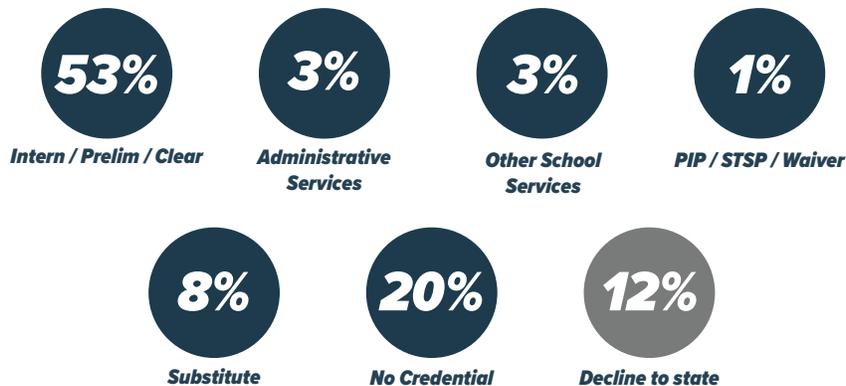
Over
95,237
total
conversations

CALIFORNIA REGIONAL PARTICIPANTS

(32,145 Participants From California)

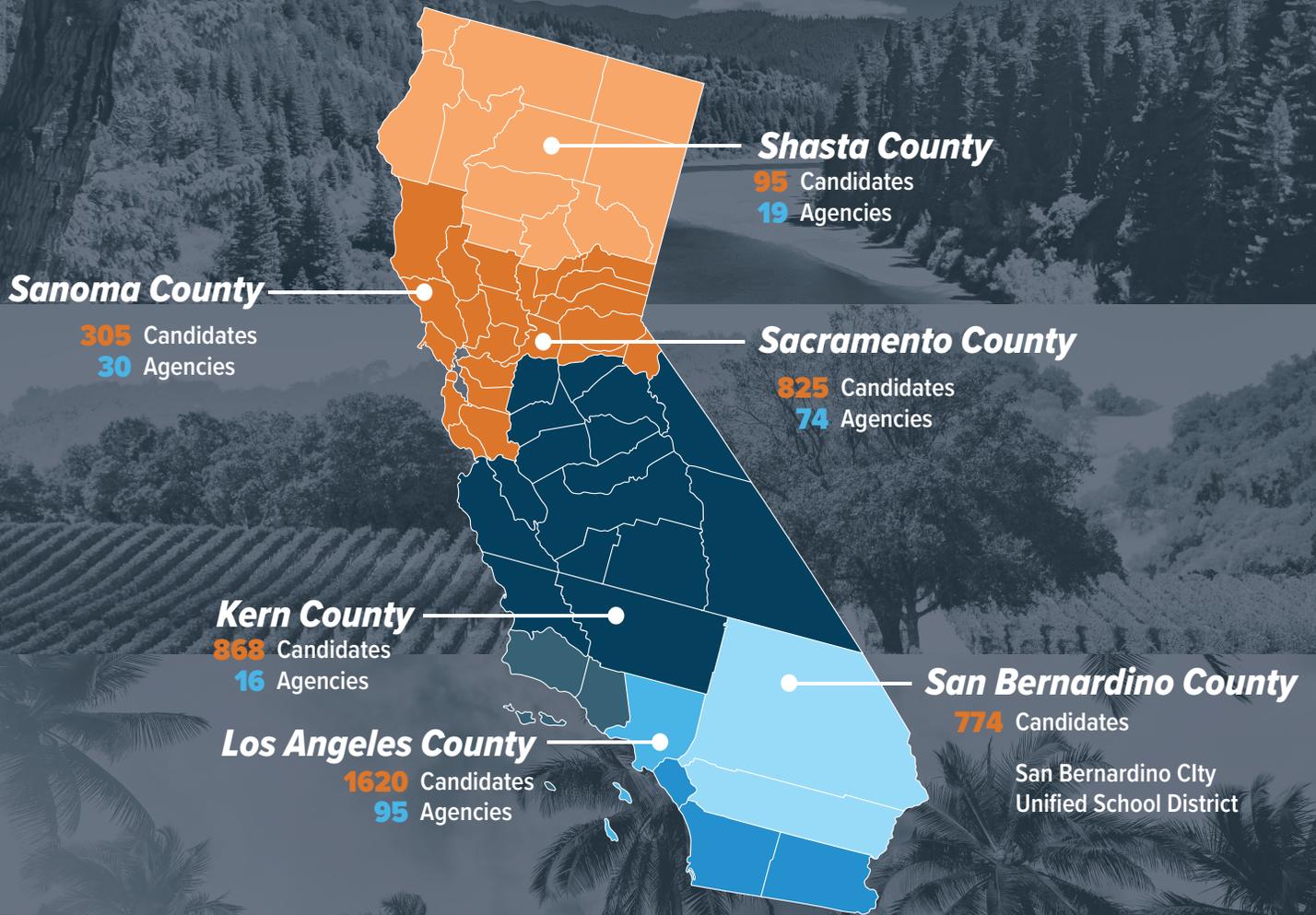


CREDENTIALS



HYBRID EVENTS BREAKDOWN

(4,487 Hybrid Event Registrants)



EVENT STATISTICS

7

Hybrid Events

1,202

Job Leads

3,317

Virtual Registrants

1,170

In-person Registrants

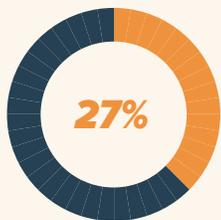
CANDIDATE FEEDBACK

March 2020 - June 2023

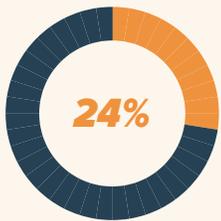
(Based on 2,682 completed surveys)

WHAT WENT WELL?

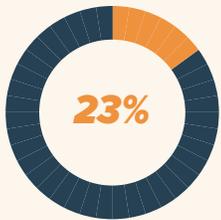
TOP 5 RESPONSES



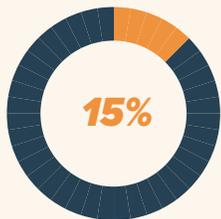
Navigating the platform



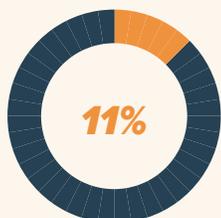
Easily logging in



Being able to connect with representatives via live text/video chats



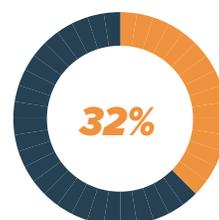
Watching informative webinars in the auditorium



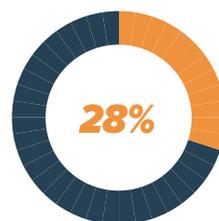
Obtaining information from the districts that I was interested in applying

WHAT IMPROVEMENTS, IF ANY, CAN WE MAKE?

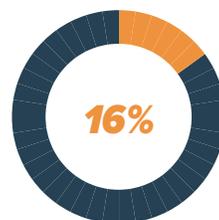
TOP 5 RESPONSES



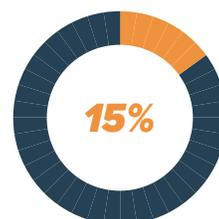
Timely response from districts



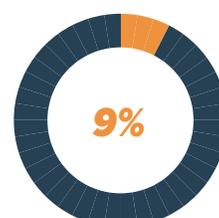
Clarity on district location



None



Improve connectivity



Increase materials to assist navigation

SCHOOL AGENCY FEEDBACK

March 2020 - June 2023

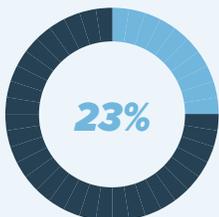
(Based on 470 completed surveys)

WHAT WENT WELL?

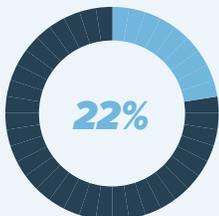
TOP 5 RESPONSES



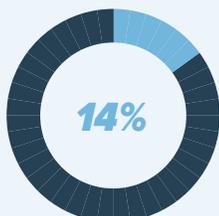
Live training webinars were informative



Being able to connect with candidates via live text/video chats



Finding quality candidates



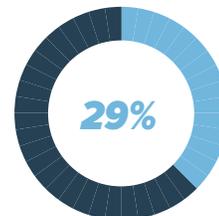
Navigating the platform



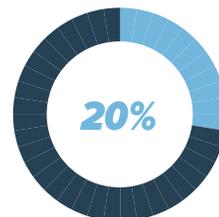
Creating my virtual booth

WHAT IMPROVEMENTS, IF ANY, CAN WE MAKE?

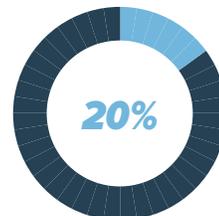
TOP 5 RESPONSES



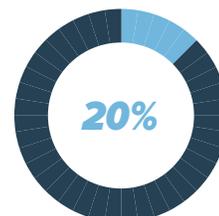
Easier communication with candidates



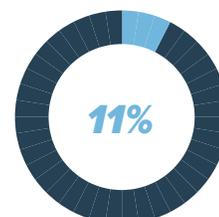
Provide direction to candidates to respond in a timely manner



Ease of accessing the resume bank



Everything went great



Change time window of event

PARTNER WITH THE CENTER

Collaboration is essential to solving California's teachers shortage. The Center partners with school districts, county offices of education, higher education institutes and state agencies throughout the state to advance teacher preparation and recruitment efforts. The Center relies on generous financial support of our funders and partners to sustain our efforts. With your help, the Center will continue to offer innovative solutions that solve California's teacher shortage.

CANDIDATE DEMOGRAPHICS

November 2019 - June 2023



67% Female



30% Male



3% Decline to state

ETHNICITY

31%
Hispanic

63%
Non-Hispanic

6%
Decline to state

RACE

25%

Asian

8%

African American

2%

Native American

2%

Pacific Islander /
Hawaiian

6%

Multiracial

42%

White

15%

Decline to state

"The Center's virtual job fair gave us access to a robust pool of candidates, resulting in one of our most successful recruiting events ever!"

- Bree Valla, Lompoc Unified School District



OUR MISSION

The mission of the Center is to elevate the teaching profession through attracting new and existing talent to impact teaching and learning in California's 21st century classrooms.





Tulare County Office of Education

Tim A. Hire, County Superintendent of Schools

CALIFORNIA CENTER ON TEACHING CAREERS

Marvin Lopez, M.B.A., M.S.M.
Executive Director
800-336-6549

To learn more, visit
CaliforniaTeach.org



REVISED: 6/29/23